

NCC Cable System Order

Order #	62319915
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jun16
-	

Flight Dates	08/15/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	662
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/16/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$1,835.00	
Commission		\$275.25	
Net Total		\$1,559.75	
Total Spots		48	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	4	\$14.00	\$56.00	30	
2	CNN	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	1	\$14.00	\$14.00	30	
3	CNN	NEW DAY<	8/15/16	8/21/16	05:00	09:00		X	X	X	X			-	-	4	\$18.00	\$72.00	30	
4	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X							-	-	1	\$18.00	\$18.00	30	
5	CNN	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	
6	CNN	SITUATION ROOM<	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$23.00	\$23.00	30	
7	CNN	VARIOUS	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$18.00	\$72.00	30	
8	FXNC	VARIOUS	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$23.00	\$184.00	30	IPE 06/24/16-07/31/16
9	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$23.00	\$46.00	30	IPE 06/24/16-07/31/16
10	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00		X	X	X	X			-	-	2	\$113.00	\$226.00	30	-2x
11	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X							-	-	1	\$113.00	\$113.00	30	IPE 06/24/16-07/31/16
12	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	7	\$41.00	\$287.00	30	-2x
13	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$41.00	\$41.00	30	IPE 06/24/16-07/31/16
14	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$159.00	\$318.00	30	IPE 06/24/16-07/31/16
15	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	3	\$68.00	\$204.00	30	-2x

NCC Cable System Order

Order #	62319915	Flight Dates	08/15/16 - 08/28/16	Update Date	08/16/16
Syscode	1755	Agency	Multi Media Services	Version	3 Vs. 2
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	Mike Hill for FL State Senate	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	65	Total	\$1,835.00
AE	Collin Diederich	Product Code	89	Commission	\$275.25
Sales Coordinator	Devan McWhorter	Est Code	662	Net Total	\$1,559.75
Office	Washington	Product Name		Total Spots	48
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jun16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	CNN	VARIOUS	8/15/16	8/21/16	15:00	19:00				X	X	X	X	-	-	2	\$23.00	\$46.00	30	+2X; line added

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$1,835.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,835.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/17/16

62319915 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62319915
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jun16
-	

Flight Dates	08/15/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	662
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$764.00	
Commission		\$114.60	
Net Total		\$649.40	
Total Spots		48	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	3	\$5.00	\$15.00	30	-1x
2	CNN	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	1	\$5.00	\$5.00	30	IPE 06/24/16-07/31/16
3	CNN	NEW DAY<	8/15/16	8/21/16	05:00	09:00		X	X	X	X			-	-	3	\$6.00	\$18.00	30	-1x
4	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	IPE 06/24/16-07/31/16
5	CNN	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	IPE 06/24/16-07/31/16
6	CNN	SITUATION ROOM<	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$8.00	\$8.00	30	IPE 06/24/16-07/31/16
7	CNN	VARIOUS	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$6.00	\$24.00	30	IPE 06/24/16-07/31/16
8	FXNC	VARIOUS	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$8.00	\$64.00	30	
9	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$8.00	\$16.00	30	
10	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00		X	X	X	X			-	-	2	\$38.00	\$76.00	30	
11	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	
12	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	
13	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
14	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$53.00	\$159.00	30	
15	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	1	\$53.00	\$53.00	30	
16	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	6	\$23.00	\$138.00	30	

NCC Cable System Order

Order #	62319915
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

Flight Dates	08/15/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Update Date	08/16/16
Version	3 Vs. 2

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jun16
-	

Client Code	65
Product Code	89
Est Code	662
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$764.00	
Commission		\$114.60	
Net Total		\$649.40	
Total Spots		48	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00				X	X	X	X	-	-	1	\$14.00	\$14.00	30	+1X; line added

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$764.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$764.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/17/16

62319915 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62319915
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jun16
-	

Flight Dates	08/15/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	662
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$1,651.00	
Commission		\$247.65	
Net Total		\$1,403.35	
Total Spots		184	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	4	\$5.00	\$20.00	30	
2	CNN	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	1	\$5.00	\$5.00	30	
3	CNN	NEW DAY<	8/15/16	8/21/16	05:00	09:00		X	X	X	X			-	-	4	\$6.00	\$24.00	30	
4	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	
5	CNN	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	
6	CNN	SITUATION ROOM<	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$8.00	\$8.00	30	
7	CNN	VARIOUS	8/15/16	8/21/16	06:00	15:00						X	X	-	-	6	\$6.00	\$36.00	30	
8	FXNC	VARIOUS	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$8.00	\$64.00	30	
9	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$8.00	\$16.00	30	
10	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00		X	X	X	X			-	-	2	\$38.00	\$76.00	30	
11	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	
12	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	
13	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
14	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$53.00	\$106.00	30	
15	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	1	\$53.00	\$53.00	30	
16	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	6	\$23.00	\$138.00	30	
17	HGTV	AVG. ALL WKS<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$6.00	\$48.00	30	
18	HGTV	AVG. ALL WKS/LOVE IT OR LIS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$6.00	\$12.00	30	
19	HGTV	AVG. ALL WKS	8/15/16	8/21/16	06:00	15:00						X	X	-	-	6	\$6.00	\$36.00	30	
20	HGTV	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	

NCC Cable System Order

Order #	62319915
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jun16
-	

Flight Dates	08/15/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	662
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$1,651.00	
Commission		\$247.65	
Net Total		\$1,403.35	
Total Spots		184	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	HGTV	LOVE IT OR LIS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$12.00	\$12.00	30	
22	HGTV	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	
23	HGTV	TINY HOUSE BIG<	8/22/16	8/28/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	
24	FOOD	VARIOUS	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$3.00	\$24.00	30	IPE 06/24/16-07/31/16
25	FOOD	KITCHEN AT FN,<	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$3.00	\$6.00	30	IPE 06/24/16-07/31/16
26	FOOD	VARIOUS	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$5.00	\$20.00	30	IPE 06/24/16-07/31/16
27	FOOD	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	IPE 06/24/16-07/31/16
28	FOOD	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$8.00	\$8.00	30	IPE 06/24/16-07/31/16
29	AEN	AVG. ALL WKS<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$2.00	\$16.00	30	
30	AEN	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$2.00	\$4.00	30	
31	AEN	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	
32	AEN	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	
33	AEN	THE FIRST 48	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	
34	AEN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	
35	AEN	THE FIRST 48	8/22/16	8/28/16	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	
36	DISC	AVG. ALL WKS	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$2.00	\$16.00	30	
37	DISC	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$2.00	\$4.00	30	
38	DISC	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$1.00	\$4.00	30	
39	DISC	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	
40	DISC	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	
41	DISC	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	

NCC Cable System Order

Order #	62319915
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jun16
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Flight Dates	08/15/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	662
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16		
Version	3 Vs. 2		
Show All Lines			
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Total Spots	184		
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GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	DISC	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	
43	HIST	AVG. ALL WKS<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$7.00	\$56.00	30	IPE 06/24/16-07/31/16
44	HIST	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$7.00	\$14.00	30	IPE 06/24/16-07/31/16
45	HIST	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$5.00	\$20.00	30	IPE 06/24/16-07/31/16
46	HIST	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	IPE 06/24/16-07/31/16
47	HIST	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IPE 06/24/16-07/31/16
48	HIST	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	IPE 06/24/16-07/31/16
49	CNN	VARIOUS	8/15/16	8/21/16	15:00	19:00				X	X	X	X	-	-	1	\$8.00	\$8.00	30	+1X; line added
50	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	1	\$23.00	\$23.00	30	+1X; line added
51	HGTV	VARIOUS	8/15/16	8/21/16	19:00	24:00				X	X	X	X	-	-	1	\$15.00	\$15.00	30	+1X; line added
52	AEN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00				X	X	X	X	-	-	2	\$16.00	\$32.00	30	+2X; line added
53	DISC	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00				X	X	X	X	-	-	4	\$7.00	\$28.00	30	+4X; line added

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	184	0	0	0	0	0	0	0	0	0	0	0	184
AMT	\$1,651.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,651.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/17/16

62319915 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62319915	Flight Dates	08/15/16 - 08/28/16	Update Date	08/16/16
Syscode	6507	Agency	Multi Media Services	Version	3 Vs. 2
System Name	Cox Media/Cantonment, FL	Advertiser	Mike Hill for FL State Senate	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	65	Total	\$1,170.00
AE	Collin Diederich	Product Code	89	Commission	\$175.50
Sales Coordinator	Devan McWhorter	Est Code	662	Net Total	\$994.50
Office	Washington	Product Name		Total Spots	234
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jun16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	4	\$2.00	\$8.00	30	
2	CNN	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	1	\$2.00	\$2.00	30	
3	CNN	NEW DAY<	8/15/16	8/21/16	05:00	09:00		X	X	X	X			-	-	4	\$4.00	\$16.00	30	
4	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	
5	CNN	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	
6	CNN	SITUATION ROOM<	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	
7	CNN	VARIOUS	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	
8	FXNC	VARIOUS	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$6.00	\$48.00	30	IPE 06/24/16-07/31/16
9	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$6.00	\$12.00	30	IPE 06/24/16-07/31/16
10	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00		X	X	X	X			-	-	4	\$18.00	\$72.00	30	IPE 06/24/16-07/31/16
11	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X							-	-	1	\$18.00	\$18.00	30	IPE 06/24/16-07/31/16
12	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	IPE 06/24/16-07/31/16
13	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	IPE 06/24/16-07/31/16
14	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$24.00	\$96.00	30	IPE 06/24/16-07/31/16
15	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	IPE 06/24/16-07/31/16
16	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	6	\$12.00	\$72.00	30	IPE 06/24/16-07/31/16
17	HGTV	AVG. ALL WKS<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$4.00	\$32.00	30	
18	HGTV	AVG. ALL WKS/LOVE IT OR LIS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$4.00	\$8.00	30	
19	HGTV	AVG. ALL WKS	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	
20	HGTV	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	

NCC Cable System Order

Order #	62319915
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jun16
-	

Flight Dates	08/15/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	662
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/16/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$1,170.00	
Commission		\$175.50	
Net Total		\$994.50	
Total Spots		234	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	HGTV	LOVE IT OR LIS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$5.00	\$5.00	30	
22	HGTV	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
23	HGTV	TINY HOUSE BIG<	8/22/16	8/28/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	
24	FOOD	VARIOUS	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$2.00	\$16.00	30	IPE 06/24/16-07/31/16
25	FOOD	KITCHEN AT FN,<	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$2.00	\$4.00	30	IPE 06/24/16-07/31/16
26	FOOD	VARIOUS	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	IPE 06/24/16-07/31/16
27	FOOD	VARIOUS	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	IPE 06/24/16-07/31/16
28	FOOD	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	IPE 06/24/16-07/31/16
29	FOOD	VARIOUS	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	IPE 06/24/16-07/31/16
30	FOOD	VARIOUS	8/22/16	8/28/16	19:00	24:00	X							-	-	2	\$4.00	\$8.00	30	IPE 06/24/16-07/31/16
31	AEN	AVG. ALL WKS<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$1.00	\$8.00	30	IPE 06/24/16-07/31/16
32	AEN	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$1.00	\$2.00	30	IPE 06/24/16-07/31/16
33	AEN	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$1.00	\$4.00	30	IPE 06/24/16-07/31/16
34	AEN	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	IPE 06/24/16-07/31/16
35	AEN	THE FIRST 48	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$3.00	\$3.00	30	IPE 06/24/16-07/31/16
36	AEN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	IPE 06/24/16-07/31/16
37	AEN	THE FIRST 48	8/22/16	8/28/16	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	IPE 06/24/16-07/31/16
38	DISC	AVG. ALL WKS	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$1.00	\$8.00	30	
39	DISC	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$1.00	\$2.00	30	
40	DISC	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$1.00	\$4.00	30	
41	DISC	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	

NCC Cable System Order

Order #	62319915
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jun16
-	

Flight Dates	08/15/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	65
Product Code	89
Est Code	662
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/16/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$1,170.00	
Commission		\$175.50	
Net Total		\$994.50	
Total Spots		234	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	DISC	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$1.00	\$1.00	30	
43	DISC	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	
44	DISC	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X							-	-	2	\$3.00	\$6.00	30	
45	HIST	AVG. ALL WKS<	8/15/16	8/21/16	09:00	15:00		X	X	X	X			-	-	8	\$3.00	\$24.00	30	
46	HIST	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X							-	-	2	\$3.00	\$6.00	30	
47	HIST	AVG. ALL WKS<	8/15/16	8/21/16	06:00	15:00						X	X	-	-	4	\$2.00	\$8.00	30	
48	HIST	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	
49	HIST	AVG. ALL WKS	8/22/16	8/28/16	15:00	19:00	X							-	-	1	\$5.00	\$5.00	30	
50	HIST	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$11.00	\$132.00	30	
51	HIST	BARBARIANS RIS<	8/22/16	8/28/16	19:00	24:00	X							-	-	2	\$11.00	\$22.00	30	
52	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	15:00				X	X			-	-	2	\$2.00	\$4.00	30	+2X; line added
53	HGTV	VARIOUS	8/15/16	8/21/16	19:00	24:00				X	X	X	X	-	-	2	\$6.00	\$12.00	30	+2X; line added
54	DISC	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00				X	X	X	X	-	-	2	\$3.00	\$6.00	30	+2X; line added

NCC Cable System Order

Order #	62319915	Flight Dates	08/15/16 - 08/28/16	Update Date	08/16/16
Syscode	6507	Agency	Multi Media Services	Version	3 Vs. 2
System Name	Cox Media/Cantonment, FL	Advertiser	Mike Hill for FL State Senate	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	65	Total	\$1,170.00
AE	Collin Diederich	Product Code	89	Commission	\$175.50
Sales Coordinator	Devan McWhorter	Est Code	662	Net Total	\$994.50
Office	Washington	Product Name		Total Spots	234
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jun16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.16 Revised Order: MG NA spots from 62317447. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
55	HIST	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00				X	X	X	X	-	-	1	\$11.00	\$11.00	30	+1X; line added

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	234	0	0	0	0	0	0	0	0	0	0	0	234
AMT	\$1,170.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,170.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/17/16

62319915 | Mobile | Cox Media/Cantonment, FL | 6507 |